

Join Us in Bringing the Fair to Life in 2025



The Bedford County Fair is a registered 501(c)(3) nonprofit, and your support helps us keep this cherished community tradition free, fun, and accessible for all. This year offers a unique opportunity to be part of not just one event, but **four major events** throughout the county—expanding your visibility and impact.

PLATINUM SPONSOR: \$10,000+

Our highest-level sponsors receive premier visibility and recognition across all platforms:

- Recognition in television, print, and radio advertisements
- Premier banner placement at the Fair entrance
- Featured recognition on Fair social media (sponsor selects post timing)
- 10×20 booth space during the Liberty Lake Park Carnival
- Prominent logo placement on the Fair website, with link to your website
- Name and logo featured in premium print and promotional materials

DIAMOND SPONSOR: \$5,000+

This level provides broad exposure to fairgoers and the community:

- Recognition in print and radio advertisements
- Premier banner placement at the Fair entrance
- Featured recognition on Fair social media (sponsor selects post timing)
- 10×20 booth space on the during the Liberty Lake Park Carnival
- Name and logo displayed on the Fair website and select printed materials

GOLD SPONSOR: \$2,500+

A visible and impactful way to support the Fair:

- Recognition in print and radio advertisements
- Banner placement at the Fair entrance or near an entertainment area of your choice
- Featured recognition on Fair social media (sponsor selects post timing)
- 10×20 booth space during the Liberty Lake Park Carnival
- Name and logo listed on the Fair website and printed materials

SILVER SPONSOR: \$1,000+

Support a specific event or feature with targeted recognition:

- Name associated with a Fair entertainment feature, competition, or activity
- Featured recognition on Fair social media (sponsor selects post timing)

- Banner space at the Fair entrance (sponsor-provided)
- 10×10 booth space during the Liberty Lake Park Carnival
- Name listed on the Fair website and printed materials

BRONZE SPONSOR: \$500+

Ideal for small businesses and local partners:

- Banner space at the Fair (sponsor-provided)
- 10×10 booth space during the Liberty Lake Park Carnival
- Name listed on the Fair website

FRIENDS OF THE FAIR: \$250+

Perfect for individuals or community supporters:

- Recognition on the Fair sponsor webpage